

YOUR FAMILY DEPENDS ON YOU. IF YOU OR THOSE YOU LOVE WERE THREATENED, WOULD YOU KNOW WHAT TO DO?

Why I.T.D. Systems?

We teach people who want a no-nonsense, easy-to-learn and devastatingly effective personal defense system. We help you learn how to think and react to unexpected life-threatening situations.

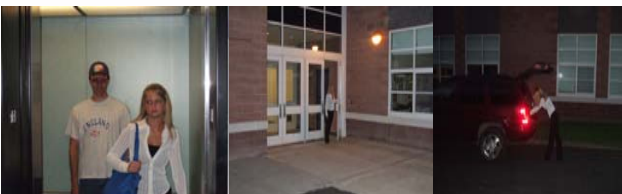
We offer Training Seminars to the general public on the subjects of:

- STREETEDGE™ Defeating Criminal Violence
- PROJECTATHENA™ Women's Self Protection: Escape to Gain Safety
- TEACHSAFE™ Educator Emergency Violence Response Training
- WORKSAFE™ Entertainment Venue Safety and Security Personnel Training

Military/Law Enforcement and Security Community topics:

- CHECKMATE™ Close Quarters Threat Termination
- HOLDFAST™ Weapons Retention Facing Immediate Threat
- ENDGAME™ Unarmed Terminal Combatives
- COUNTERPOINT™ Edged Weapons Combatives

We ARE NOT a martial art teaching techniques. We teach physiologically based principles from military grade combatives that work on EVERY person. These are hardwired anatomical weaknesses that force the intruder to become completely reactive and unable to carry out the acts he intends.



Customer Testimonials:

"I like the fact that I can do it without having to stop and think about it. I feel much more confident." - Karen R., Frankfort, NY

"This is exactly the kind of thing I was looking for my wife and daughter to take." - Peter P., Ilion, NY

"It's so natural. I like the way the movements seem to flow into each other." - Kendra D., Chazy, NY

"This is without a doubt the most devastating thing I have ever seen. It's AWESOME!" - Dr. David H., Barneveld, NY

"...I have served over four years in the U.S. Marine Corps infantry with two deployments overseas and have had extensive training in Marine Corps hand-to-hand combat and the Marine Corps Martial Arts Program (MCMAP). I can confidently say that the training at ITDS is ...better than what is currently being taught to Marines today. The training I have done with ITDS has given me more skill and confidence in threatening situations and **it has proven its effectiveness** I would highly recommend ITDS training for any military or law enforcement personnel or to any civilian who thinks they may find themselves in a potentially violent or life threatening situation. Whether you are heading on a deployment overseas or are looking to protect your family or classroom in today's increasingly violent society, ITDS can teach you the skills needed to neutralize or terminate any threat that you may encounter."--Christopher Greene, Niagara Falls, NY

All seminars are fully insured. Discounts for group prepaid packages are offered. To check on available times and costs or to arrange for a seminar at your business, group, campus or organization, please contact us by email at

training@itdsystems.com

www.itdsystems.com



Association for Women's Self-Defense
Advancement

<http://www.awsda.org>

STREETEDGE™

Defeating Criminal Violence

Seminar

Featuring

THE C.R.A.S.H.™ SYSTEM

(Combative Reaction-induction Assault
Survival Hybrid)



When only the next 3 seconds matter...

Designed by a NYS Permanently Certified Teacher with a M.Sc.Ed., over twenty years in the personal protection industry, and active involvement in various combatives systems proved effective in real world application.

Certified Executive Instructor for Executive PFS International

BECAUSE SURVIVAL IS NOT A SPORT!

Tel: 1-888-483-3367

<http://www.itdsystems.com>

Our mission...

is to provide a reliable and efficient personal protection system to the civilian, military, and law enforcement communities.

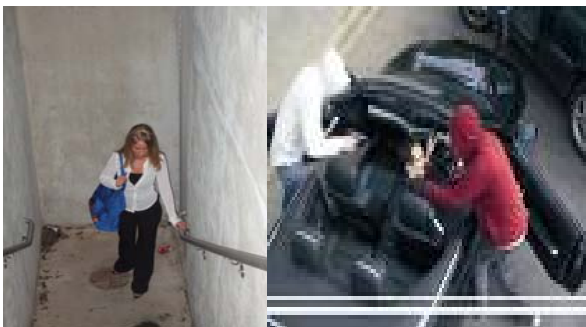
We strive for excellence in both our teaching and system development in order to provide a safe and viable teaching environment enabling anyone, regardless of age or experience, to learn and immediately apply skills .

Founder and Chief Instructor

Stephen Cliffe draws upon over **20 years experience** in the field of **Personal Protection and Corporate Security**, multiple training certifications, coupled with a **Masters of Science in Education** and an extensive and continuing 28 year study of personal street applicable combat protection systems to provide a fundamental learning experience. He is the developer of the **C.R.A.S.H.™ SYSTEM**.

This combination of field experience and instructional education has been applied to the I.T.D. Systems format to allow **EVERYONE** to **LEARN EFFECTIVELY**, in a **TIME-EFFICIENT** manner. You will be able to **learn** and **immediately apply**, these **field-tested, real-world skills** to defend yourself and your family effectively.

There are two choices for you choose from; our one day **STREETEDGE™** boot camp that enables you to recognize and deal with the basics of criminal violence after **ONE 8 HOUR SEMINAR** or our **16 HOUR, TWO DAY SEMINAR** which increases the number of specific attack vectors you are taught and increases your response choices when using the **C.R.A.S.H.™ SYSTEM**.



STREETEDGE™ Defeating Criminal Violence Seminar

Home Invasion. Armed robbery. Rape. Murder. Car Jacking. Kidnapping. Random acts of violence. You see it in the headlines all the time, another innocent person victimized by criminals, gangs and thugs. Most people believe that “it won’t happen to me” but the reality is **statistically according to the F.B.I. every 5.6 minutes a woman over 18 is sexually assaulted, every 31.5 minutes there is a murder and every 36.5 seconds there is an aggravated assault.** Would you know how to stop the use of criminal violence against you or someone you loved? **WE CAN TEACH YOU THE THREE SIMPLE STEPS TO DEFEAT ANY CRIMINAL ATTACK.**

The truth about asocial, criminal violence is that anyone can use it with a minimum of instruction. How many criminals are physical specimens of athletic perfection? None. They know you don’t need to be physically fit or to be master martial artists. Everyone is vulnerable to the ferocity and random nature of criminal violence and we can teach you the secret that will allow you to **ENGAGE** and **DEFEAT** any criminal attack against you regardless of the angle of attack, the number of attackers, the weapons they employ or the reason for their attack.

This course is designed with the latest proven educational techniques to facilitate immediate, effective learning and ensure maximum recall under high-stress, making this system truly functional if the unthinkable happens.

The I.D.T.S. **STREETEDGE™ Defeating Criminal Violence Seminar** will teach you:

- The 3 step **C.R.A.S.H.™ SYSTEM** to **DEFEAT** any attacker
- Why violence is a tool anyone can use
- Why you don’t need to be an athlete or martial artist to survive on the street
- **DEVELOPING A PROACTIVE MINDSET** to enhance and confidence under stress
- Focus on increased situational awareness and ability to read environmental settings
- How to deal with firearms, knives and blunt force weapons (here’s a hint: it’s the same 3 steps for everything. No really, it is **THAT SIMPLE**)
- What is the key factor to surviving the criminal attack
- The reality of criminally violent confrontations and how to avoid the most common mistake law abiding citizens make when facing criminal violence
- Why size and strength make no difference
- Demystifying martial arts and showing how **TRULY SIMPLE** self-protection is and why you only need hours to learn to protect yourself!

This is so easy to learn so you can take these skills from our seminar and use them immediately. Learn the reality of violence with NO RULES and how to triumph and go home to your loved ones, leaving the criminal for the police.

Call for scheduling.

TEACHING RATIONALE AND DISCLAIMER The course curriculum, including concepts, skill sets and specific tactical application examples are intended to allow you to defend against **LIFE-THREATENING, VIOLENT** attacks. Misuse of this information and its misapplication can cause serious, permanent bodily harm or death to the person to whom you apply it.