

WHY I.T.D. Systems?

We teach people who want a no-nonsense, easy-to-learn and devastatingly effective personal defense system. We help you learn how to think and react to unexpected life-threatening situations with **3 simple rules** that enable you to keep the classroom safe from intruders.

"At first it was difficult to get past the gruesome/brutal imagery of inflicting severe injury to another person, but the graphic nature of their descriptions...was necessary to portray the force needed to put an attacker in a reactive mode. This also helped create the mindset needed to use these skills effectively. Information from this will definitely stay with me." -Glen K., School Counselor

"The logic of it – the step by step explanation – the understanding that a physiological response, because it is predictable, can be "used" to proactively engage. I really felt it was well done – the foundation got established and we built on it throughout the day – it is a clear, contained presentation – 7 hours with a lot of learning. I think it really would be beneficial to all sorts of audiences – it has a sound place in schools." - Lynne A., School Counselor

"I thought it was great – more hands on than I expected which was good for an all day seminar. Exceeded expectations for the day, engaged from the beginning...I liked that the instructors circulated during the hands on activities – it kept people focused but it also allowed for more questions and follow-up. The assistants were great at giving helpful hints and reminders." - Elizabeth G., Teacher

"I felt the seminar was excellent. It was much better than what I expected. I felt the presenters were very engaging and honest. It really was very helpful to know and have that skill set in my toolbox. It is not only something that is for school and for the benefit of my students. The seminar gave me information I will be able to draw upon for real life situations should they ever arise. [The thing I like most was] the honesty and "not pulling punches" approach the presenters used." - Marc M., Teacher

I did not know what to expect going into the seminar. I thought the presentation was excellent. I thought the format was excellent. I wasn't expecting but really appreciated the mental training and rehearsal piece...I think that this program was and is extremely beneficial. I hope that I never have to use it, but it gives me the confidence and peace of mind to know I can protect myself and others around me. Thank you!" - Amber M., English Teacher

"Excellent. [What I liked the most was] the matter of fact way things were taught. It made the material easy to understand." - Donna M., Secretary

"The presenters were extremely professional and skilled, educators at their best. They have so much to offer. It was wonderful to work with those who understand teachers perspectives and concerns. The moves were simple yet effective, I would like my daughter to attend a training session..." - Donna L., Teacher

"It was better than I expected. I have taken self defense courses before and this was very different. I can see the philosophy of your program and how it can work...[The biggest benefit was] feeling like I (as an educator and parent) have options if I was ever put in an unsafe situation, rather than becoming a "victim". The tactical training, to show that I could actually do what you were teaching [what I liked most]." - Name Withheld by request, Special Ed. Teacher

"...it was very straight forward and professionally done...[The thing I liked most was] the down-to-earth attitude of the instructors. I felt that I could ask any question without hesitation." - Leslie S., Counselor

"I like the knowledge of the instructors and their belief in what was best for teachers. [What I liked best was] the interaction of the instructors during the practice times. They spent the time with you to help understand the importance of positioning and placement." - Cassandra G., Teacher

Steve, I strongly support your initiative and endeavors to teach educators, in a school setting, to protect themselves and others. This is a critical aspect of our national endeavor to make our schools safe. And you can quote me on that. Keep up the good work! - Hooah! & Gal 6:9 !! Dave (Lt. Col. Dave Grossman, author of *Stop Teaching Our Kids to Kill: A Call to Action Against TV, Movie and Video Game Violence*, Crown Books (Random House), 1999

Train-the Trainer Licensing Programs

For State and regional consideration the option for having a licensing arrangement is available. We can arrange training for your member school districts or facilitate an in-house trainer for your organization with licensed rights to our trademarked curriculum. There are both written and practical examination standards of the candidate to ensure that I.T.D. Systems standards for instruction are met and that no significant entropy occurs maintaining curriculum standards and system effectiveness.

To find out more or to arrange for a seminar at your campus or organization, please contact us :

Tel: 716-696-2023

Toll Free: 1-888-483-3367

E-mail: training@itdsystems.com

By Mail:

Imminent Threat Defense Systems

2900 Braley Road

Ransomville, NY 14131

Attn: Stephen Cliffe, M.Sc.Ed.

Founder/Chief Instructor

Imminent Threat Defense Systems

All seminars are fully insured. A copy of the insurance binder will be provided with booking contract.

A non-refundable 10% deposit is required for event booking.

WE TRAIN WITH THE SAFETY OF YOUR STAFF IN MIND!!



TEACHSAFE™

Educator Emergency Violence Response Training

A course designed by educators to deal with criminal, asocial violence in educational institutions



IT CAN HAPPEN ANYWHERE....



When only the next 3 seconds matter....

Designed by a NYS Teacher with a M.Sc.Ed., over two decades in the personal protection industry, and three decades of experience in various combatives systems **proved effective** in real world application.

BECAUSE SURVIVAL IS NOT A SPORT!

Tel: 716-696-2023 or 1-888-483-3367

<http://www.itdsystems.com>

Our mission...

is to provide a reliable and efficient personal defense system to the educational community. We strive for excellence in both our teaching and system development in order to provide a safe and viable teaching environment enabling anyone to learn and immediately apply skills .

Founder and Chief Instructor

Stephen Cliffe has over 20 years experience in field of Personal Protection and Security, a M.Sc.Ed. and permanent licensure in NYS as an educator, trained CERT member, DHS/FEMA/NIMS certified in Incident Command Structure for Schools, Multi-Hazard Emergency Planning for Schools, Emergency Support Function #13 Public Safety and Security. He is a published author on criminal violence and has lectured on gang influence and educator awareness in the school system. He has an extensive and continuing 30 year study of combatives used in proven self-protection systems and has distilled these into a system which provides a fully functional and immediately applicable learning experience. He has served as a consultant to police agencies and trained first responders in justifiable deadly force tactics for hand-to-hand settings.

Educator Emergency Violence Response Training

This combination of field experience and instructional education has been applied to the I.T.D. Systems format to allow **EVERYONE** to **LEARN EFFECTIVELY**, in a **TIME-EFFICIENT** manner. In **ONE 7 HOUR SEMINAR** you will be able to **learn** and **immediately apply**, these **field-tested, real-world skills** to defend yourself and your school family effectively. **YOU DO NOT NEED TO BE ATHLETIC, PHYSICALLY FIT OR TRAINED IN MARTIAL ARTS.**

As outlined by the DHS/FEMA/NIMS courses on emergency planning, terrorism and criminal violence are essential to consider in the effective incident response plans of EVERY school. Our seminar is specifically designed to enhance the effectiveness of the industry standard lockdown/hide-in-place/wait-for-rescue protocol. We fill the gap that is leaving students and staff vulnerable to violent intruders and institutions/school districts open to liability issues as a result of that program. We enable staff to become proactive and disable the intruder upon his attempt to gain entry into the classroom, thus limiting liability issues arising from concentrating students and staff in one area, thus maximizing the ability of an intruder to successfully target the largest number of victims in the shortest possible time.

We ARE NOT teaching martial arts. We teach physiologically based principles that work on EVERY person. These are hardwired anatomical responses to trauma that force the intruder to become completely reactive and unable to carry out the acts he intends.

TEACHSAFE™ Educator Emergency Violence Response Training Seminar

Participants learn about Proactive Protection methods such as:

- Creating a preprogrammed mindset that is required to function in asocial, high-stress settings
- Confronting strangers inside the school who do not have proper identification to minimize risk
- Situational awareness tactics,
- Crucial difference between social and criminal, asocial violence
- Risk minimization
- Defending the classroom perimeter with protocols to minimize risk and exposure
- Intercepting and defeating the intruder at his weakest point
- Eliminating the assailant's advantages
- Defending effectively against the tools of violence from any angle with 3 simple rules
- How to shut down the only weapon that can harm you
- Controlling panic and command instruction of students under stress
- Student placement and grouping to control exposure

Your faculty and the student body face the greatest threat when they are not trained to react. High-stress events will often render people unable to function because they simply do not have the tools to and mentally process and react to such an event. That lack of knowledge and training can cause them to freeze and simply prepare to become victims. We will enable a **PROACTIVE MINDSET** and give them the tools to survive the unthinkable.

The reality of criminal, asocial violence in the educational workplace is one that is terrifying. Without an easy to recall method for action many individuals will simply freeze and become unnecessary victims. Shootings, stabbings and beatings have one thing in common, a victim who did not know how to defeat criminal violence. With 3 easy-to-learn and easy-to-recall rules, we demystify the terror of criminal violence and make it as simple as 1-2-3.

Our system will teach you the nature of your asocial violence, and how to stop any intruder regardless of the tools he carries. We will teach you the danger zones inherent with each of the tools of violence including firearms, knives and blunt force trauma tools and how to disable their advantages in an immediate and proven system of reaction-induction.

This course is a tactical training course packed with information and skill set training based on **PROVEN** combatives that can get your students and staff home alive. We are **NOT** a sports-based martial arts. **This training is scientifically based, proven in real-world applications and delivered with the latest educational methods to enhance its retention and recall.**

The criminal and terrorist threats to our educational settings are real. Photos from an Islamic youth training center in Hancock NY attest to the potential for educational institutions being targeted. Online Islamic terror sites have specific instructions on how to attack schools to maximize terror and casualties. Criminally violent outbreaks in schools are increasing.



Surveillance photo of bullet-ridden school bus in Hancock, NY.

Train to empower. Help give your staff the ability to face the unthinkable. Call for scheduling.

TEACHING RATIONALE AND DISCLAIMER The course curriculum, including concepts, skill sets and specific tactical application examples are intended to allow you to defend against LIFE-THREATENING, VIOLENT attacks. Misuse of this information and its misapplication can cause serious, permanent bodily harm or death to the person to whom you apply it.